

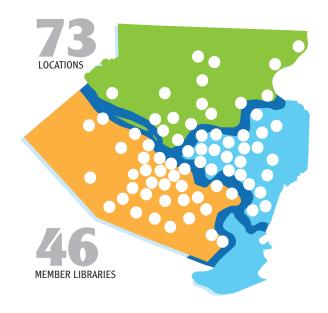
2017 Impact Report



Our Libraries Keep Transforming. "We have the internet, why do we need libraries?" While some people may ask this question, today's libraries have transformed into so much more than buildings of books where everyone whispers. The Allegheny County Library Association (ACLA), with its 46 Member Libraries with 73 locations, offers a vast array of resources and programs for residents of all ages. This report includes just some of the highlights from 2017—making a great impact on our communities.

ACLA... Making an Impact in Our Neighborhoods.

- **10,488,191 resources** were circulated/utilized throughout ACLA's Member Libraries
- More than **One Half Million cardholders** utilized the free access to **46 libraries** and **73 locations** throughout Allegheny County
- County residents spent **61,900,633 minutes** on the computers available throughout ACLA's libraries, and another **96,738,487** on the libraries' WIFI
- 158,107 children participated in 6,310 summer reading events



On the Road Again



ACLA unveiled its newest bookmobile in 2017. The new vehicle is an integral part of ACLA Mobile Library Services' preschool outreach program, which serves **61 classrooms** in **51 locations** throughout Allegheny County. The bookmobile was purchased in part with a generous donation of \$150,000 from the Jack Buncher Foundation.

ACLA Mobile Library Services' preschool outreach primarily works in conjunction with three existing programs – Head Start, Title 1, and Discovery, Assessment, Referral and Tracking (DART).

Allegheny County's bookmobile program has been in operation since 1952 and consists of 3 routes. The bookmobiles visit locations throughout the County each day serving seniors, preschools and various communities. In 2017, ACLA's bookmobile fleet **traveled 16,646 miles** to **1,132** visits in **47** municipalities.

Allegheny County Residents Loving Their Libraries

The second annual "Love Your Library" campaign was conducted throughout the month of September. While the campaign served as a fundraiser, it also placed a spotlight on the changing role of today's libraries – dispelling the notion that libraries are simply book repositories, or places of quiet study. In fact, today's libraries are vibrant community centers that provide access to residents of all ages – offering innovative resources and fueling creativity and civic engagement.

During the 2017 "Love Your Library" campaign, \$630,000 was raised (nearly \$100,000 more than in 2016) and was distributed among all ACLA's Member Libraries. This represents more than 5,500 donors,



with 1,000 of them "new" donors. The Jack Buncher Foundation provided nearly \$160,000 in matching funds, as well as \$50,000 for the joint marketing campaign.

Improving Kindergarten Readiness Through Libraries

In addition to traditional resources, libraries continue to evolve as important players in education and resource development. ACLA and its Member Libraries are playing a significant role in kindergarten readiness by providing a variety of critical programs and classes to enhance language development and socialization skills for children.

Children's development in the years between birth and kindergarten is substantially impacted by loving relationships, stimulating environments and engaging experiences. Libraries offer families a place to socialize, play, read and find support that will bolster their role in creating the foundations for lifelong learning.

■ Structured preschool storytimes promote the six early learning skills, including letter knowledge, narrative skills, print awareness, print motivation, phonological awareness and vocabulary.

Library programs also teach solid oral skills, encourage listening and attentiveness in a group setting.

Librarians with the necessary skills serve as kindergarten transition partners.

In 2018, ACLA implemented a robust professional development program for its librarians and educators to strengthen our children's early learning. In addition, ACLA's Member Libraries play an active role on school district kindergarten transition teams to ensure children are both well-prepared and registered for kindergarten.

Research has shown that children who participate in early literacy and kindergarten readiness programs are more likely to experience later academic success, attain higher levels of education and secure employment. ACLA remains committed to supporting this trend and providing the necessary resources to help improve our youth's lifelong learning and success.

Collaborations and Partnerships

ACLA has a strong network of community partners that help us provide essential programs and services to the residents of Allegheny County. We value these relationships and appreciate their support in building a stronger community.

Allegheny County Early Literacy Team

Allegheny County Health Department

Allegheny County Kindergarten Transition Team

Allegheny County Parks

Allegheny Intermediate Unit

ASSET STEM Education

Bayer Center for Nonprofit Management and Executive Service Corps

BigBurgh

Children's Museum of Pittsburgh

Consumer Health Coalition

Fred Rogers Center

Greater Pittsburgh Community Food Bank

Healthy BP for All

Holocaust Center of Pittsburgh

Jefferson Regional Collaborative

Junior Achievement

KDKA

Libraries without Borders

OASIS

Pennsylvania Association for Nonprofit Organizations

Pittsburgh Marathon

Pittsburgh Pirates

Pittsburgh Riverhounds

Remake Learning

Soldiers & Sailors Memorial Hall & Museum

Three Rivers Regatta

United Way

WQED/PBS Kids

YMCA

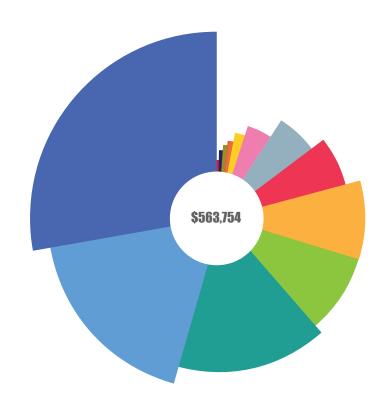












GRANT ACTIVITY

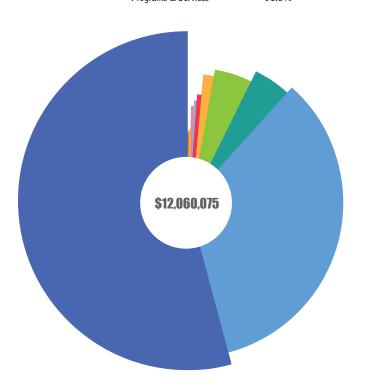
ACLA received more than \$560,000 in grants and sponsorships.

- \$157,079 from the Jack Buncher Foundation for Love Your Library Match
- \$100,000 from a legislative grant for workforce developemnt and STEM resources
- \$90,000 from the Jack Buncher Foundation for local library grants (\$2,000 each)
- \$50,000 from Jefferson Regional Foundation for South Hills Libraries Community Engagement Project (year 3 of 3-year grant)
- \$50,000 from an Anonymous Foundation for financial management services
- \$35,000 from the Allegheny Foundation for financial management services
- \$30,000 from the Grable Foundation for the Wash & Learn Project
- \$25,000 from Allegheny County for Mobile Library Services
- \$10,000 from Allegheny County for Youth Services
- \$6,000 from LSTA (Library Services and Technology Act) for the Multi-District Trustee Training
- \$5,000 from Remake Learning for STEM and Maker programming
- \$4,250 from the Sprout Fund for the Digital Storytelling Project
- \$1,425 from the Pittsburgh Foundation for Mobile Library Services

SUPPORTING COMMUNITY ASSETS

Allegheny County libraries play a significant role in improving the quality of life throughout our communities. Listed below is a breakdown of funds ACLA receives in order to operate and maintain high-quality services and resources.

\$6,564,225	Allegheny County Regional Asset District	
	Member Libraries Support Mobile Services Administration	92.5% 4.8% 2.7%
\$4,118,087	State Subsidy	
	Member Libraries Support Mobile Services Programs & Services	91.8% 0.5% 7.7%
\$551,733	Table Gaming	
	Member Libraries Support Administration	97.0% 3.0%
\$546,779	Grants	
	Member Libraries Support Mobile Services Programs & services	48.3% 0.3% 51.4%
\$157,105	Earned Revenue	
_ \137,133	Programs & Services Administration	99.9% 0.1%
\$50,775	State County Aid	
	Mobile Services	100%
\$35,000	Allegheny County	
	Mobile Services Youth Programming	71.4% 28.6%
\$26,686	Federal	
_	Programs & Services	100%
\$5,515	Local Government Mobile Services	100%
- 66.170		10070
■ \$4,170	Contributions	0.20/
	Mobile Services Programs & Services	8.2% 91.8%











Accomplishments on 2017 Action Items: ACLA has completed the 2nd year of our 3 year long-range plan. Below is a summary of some key accomplishments in 2017:

GOALONE

STRENGTHEN LIBRARIES
AND IMPROVE ACCESS TO LIBRARY
SERVICE COUNTYWIDE:

■ Secured \$100,000 state legislative grant to support STEM and workforce development training and resources

GOALTHREE

INCREASE POSITIONING

OF LIBRARIES
AS ESSENTIAL
PARTNERS IN
COMMUNITY
BUILDING

- Secured more media attention around libraries
- Increased contact with elected officials

GOALFOUR

RE-ASSESS EXISTING STRUCTURES
AND ORGANIZATIONAL SYSTEMS
TO DETERMINE HOW BEST TO
MAXIMIZE PUBLIC INVESTMENT
IN LIBRARY SERVICE:

- Expanded accounting services program to 12 libraries
- Assisted libraries with web site technology
- Working with RAD / RAD consultants on centralized services assessment

GOALTWO

LEVERAGE CONSORTIUM SIZE AND RESOURCES TO HELP LOCAL LIBRARIES THRIVE:

- Second Love Your Library campaign raised \$630,000 plus the Jack Buncher Foundation match
- Received \$90,000 year-end grant from the Jack Buncher Foundation (\$2,000 per library)
- Secured \$100,000 legislative grant commitment for 2018 for kindergarten readiness efforts

2017 Allegheny County Library Association Board of Directors:

Sally Coyne, President East Region Representative

Jack Murtagh, Vice President North Region Representative Rich Fuller, *Treasurer*At-Large Representative

Christine McIntosh, Secretary LAC Representative

Tom Baker
At-Large Representative

Phyllis Comer West Region Representative Pamela Golden

ARAD Representative

Kristen McMahon
Central Region Representative

Tracy Soska South Region Representative

Marilyn Jenkins
Executive Director



